



## **Rusada launches “Envision” Powered by state-of-the art Analytics**

**Switzerland, 8th June 2010** – Rusada SA, a leading provider of complex asset management software to the aerospace industry, today announces that it is renaming its aviation software solution from Enterprise to “Envision”. The change of name is timed to coincide with the launch of the On-line Analytics module focussed on providing management decision support and helping customers exploit the true value of their business data.

“ “Envision” captures the essence of what we want our software to give to our customers,” explained Cameron Hood, Chief Executive Officer of Rusada SA. “The addition of our new On-line Analytics module provides management with the tools to visualise and monitor business performance based on data from the system and by using graphical analysis and customised Key Performance Indicators. The module encourages managers to actively explore the information from the system rather than wait for static reports. We want to enable our customers to have information that will support decisions that result in positive action!”

The new On-line Analytics module provides a management level overview in graphical format of information captured by the Envision system. It is designed to specifically focus on areas that can provide valuable insight into the company’s main business drivers. Incorporating a Key Performance Indicator (KPI) engine that can be configured to monitor company specific KPIs over various time periods, this module enables organisations to focus on meeting business targets, measuring performance and receiving critical business decision support.

Integrated with Envision, the On-line Analytics module gives users real-time access to graphs and KPIs covering all the main areas of the system. The ability to configure and customise alerts allows notifications to be sent as soon as thresholds are reached, allowing problems to be addressed as they arise, saving businesses both time and money.



Customised graphical data dashboards are provided to give managers the exact information they need, exactly when they need it. Exceptions are identified with minimal effort, allowing management to concentrate effort on addressing the most important issues, and information that was previously hidden within the wealth of data is brought sharply into focus. The powerful charting capability makes it is easy to zoom in and drill down for a closer look at a particular range of information. By simply clicking on a chart, users can quickly focus on specific information to get from an overview to detail.

The enhanced security of the On-line Analytics module allows access to be controlled down to the asset level; ensuring users only have access to the data they should be allowed to access. Since the module is web based, it is also possible to grant external users access to a limited set of graphs and KPIs, together with visibility of the underlying data, for a specific collection of assets.

The On-line Analytics module uses the latest web based technologies including Silverlight and Windows Communication Foundation (WCF) providing customers with a web based system that is as fast, responsive and as easy to use as any Windows application.

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## **Notes to Editors:**

### **About Rusada**

Rusada Group is a global leader in the development of complex asset management software for the aerospace industry. With over 20 year's heritage, Rusada, formerly Russell Adams, provides a range of tools and delivers integrated IT solutions to enable the complete management and operation of fleets of aircraft and the optimisation of the service provision around them.

Headquartered in Switzerland with operations in the Middle East, Asia and Europe, as well as a network of global partnerships, Rusada serves over 50 major customers worldwide, spanning all areas of aviation, including Operators, MROs and OEMs. Its software is used to manage over 1500 aircraft worldwide in 20 countries.

Rusada delivers to clients a world-class range of software tools and the Rusada toolkit, newly renamed: "Envision", has become the global standard and industry benchmark within aviation and complex asset management, enabling businesses to understand, manage and optimise the true value of their assets.